



## Robert (Bob) William Borba

November 5, 1944 - July 22, 2021

On Thursday, July 22, 2021, Robert (Bob) William Borba, loving husband and father, entered the gates of heaven at the age of 76, at home with family by his side. Bob is survived by his wife of 54 years, Janice; sons, Richard and Daniel (Carissa); and 3 grandchildren, Shelby (Scotty), Eric, and Marina. Bob was born on November 5, 1944 in Modesto, CA, to Lawrence and Virginia Borba. Bob was the second in line of five children, brothers Don, Rod, John and sister Kathie, in which he kept in close and frequent contact. Bob graduated from Turlock High in 1962 and enlisted in the Marine Reserves where he was stationed at Camp Pendleton. After active duty, he and his brother, Don, ran the Scripps Cattle Ranch in San Diego. After returning to Turlock, he married his high school sweetheart, Janice Mello, in 1966. Bob and longtime friend, Gary Linhares, founded Turlock Insurance Agency in 1969, which after a series of acquisitions, is now known as Western Valley Insurance. He was also a founding member of the Ports Auto Club. Bob formed One and Only Enterprise, a motorsports team that helped build many pulling vehicles, including his own, best known as "The One and Only" funny car that participated in tractor pulls across the United States, Hawaii, Japan and Canada. In the 70's & 80's, he was a member of the Heart Association and helped train thousands of residents around Stanislaus County on how to perform a new - at that time - lifesaving technique known as CPR where he earned a lifelong

teaching credential. Bob was a Captain in the Turlock Rural Fire Department and was a certified EMT.

Bob enjoyed family BBQ's, motorsports, golf, fishing, SpaceX rocket launches with his sons, traveling with his wife, and telling his grandkids stories and history lessons.

A Celebration of Life will be held at 2:00 p.m., on Tuesday, August 3, 2021, at Turlock Funeral Home, 425 N. Soderquist Rd., Turlock. Following the funeral, Bob will be laid to rest at Turlock Memorial Park.

In lieu of flowers, please consider making a donation in the name of Robert W. Borba to Covenant Care Hospice, 125 N. Broadway, Turlock, CA 95380; or to the UCSF Foundation, P.O. Box 45339, San Francisco, CA 94145-0339, and include B1303 Neurovascular Service Fund in the memo line.

# Cemetery Details

## Turlock Memorial Park

575 N. Soderquist Rd.  
Turlock, CA 95380  
(209) 632-9111  
<http://turlockmemorialpark.com>

# Previous Events

## Funeral Service

**AUG 3.** 2:00 PM - 3:00 PM (PT)

Turlock Funeral Home  
425 North Soderquist Road  
Turlock, CA 95381  
(209) 632-9111  
<https://turlockfuneralhome.com>

## Interment following Funeral Service

**AUG 3.** 3:00 PM - 4:00 PM (PT)

Turlock Memorial Park  
575 N Soderquist Rd  
Turlock, CA 95380-3749  
(209) 632-9111

# Tribute Wall



“ *Robert (Bob) William Borba*

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January 28, 2023 at 09:01 AM



“ *I remember you from Turlock High School Ag Dept. condolence go out to your family*

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**Jerry Dickey** - August 14, 2021 at 01:53 AM



“ *Hey BOB I don't know where to start you know what we go back long long ways family Your dad Lawrence which I am named after my grandpa and my grandma who thought the world of him and your family and your time up there we were Young never forgotten about my grandpa I was barbaric your dad's funeral my grandpa I've never seen him like that and my grandma I mean they were that close it broke my heart but you know we made it through and never I never forgot that anyway my thoughts and prayers go out to the family I love you guys and bottom of my heart I've always had a special place for your dad and the family never have forgotten the times they were some very sweet moments and times I will never forget God bless us all*

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**Larry Vierra** - August 02, 2021 at 07:21 AM

RO

“ Brother Bob I still can't believe you are gone. My Heart is broken, I keep wanting to pickup the phone and give you a call or waiting for your call. Always interesting conversations we would have. It seems like the last year thing have gotten very sentimental for both of us. I will miss you and see you again. I feel so sorry for Janice and the boys and their families, such a loss for them. What a loss for all your brothers and sister also. You were always so strong and positive. I will see you again Bob, Love you always, Brother Rod and Rosie

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**Rosie** - August 01, 2021 at 03:17 PM

JD

“ Sending love and prayers to Janice and family on losing their beloved Bob. No words can adequately express how very sorry I am for your loss. You are truly blessed with five decades of beautiful memories with this wonderful man, husband and father. God bless you all. ❤️🙏💔

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**Joyce Jovich Decker** - July 31, 2021 at 11:34 PM