



## Shelly Duane Haase Sr.

August 11, 1954 - February 25, 2020

Shelly, an entrepreneur and resident of Atwater, CA, passed away on February 25, 2020 at the age of 65 surrounded by family.

Shelly is survived by his wife, Connie Haase; his children, Shelly Haase, Jr., Vincent Haase, Paul Haase, and Frank Haase; his daughter-in-law's, Diana Haase, Stacy Haase, Nichol Haase and Melissa Rouse; 14 grandchildren, and 1 great-grandchild.

Shelly was born in Lodi, CA on August 11, 1954 to Robert Gene Haase, Sr. and Freda Haase. He served his country in the U.S. Air Force where he started his Heating, Air Conditioning, Ventilation, and Refrigeration career. In 1992, Shelly founded and operated ARMS Air Conditioning & Heating, Inc. servicing the San Joaquin Central Valley. "On behalf of employees from ARMS and their families, we are heartbroken and deeply saddened by the loss of Shelly Haase Sr. Sr. (as he was known to us), was a mentor, a father figure, and a friend. As head of the company, Sr. treated each and every one of his employees as his extended family. He built bonds and developed strong relationships with the team. He was a fair and kind man of great integrity. He made it a point to always express his gratitude and appreciation of hard work and dedication. He was smart, quick witted, and had a wonderful sense of humor. He will be missed tremendously."

Shelly was a devoted husband/father/grandfather and avid cumbia dancer. He enjoyed dancing, entertaining guests, traveling, and, most of all, spending time with his wife. He was also a problem-solver who often took on difficult

and unwanted projects at work and around the house. He was a caring man and held high value for his work family. He will be deeply missed by his friends, family, and all who knew him.

A Memorial service will be held at 1:00 p.m. on March 6, 2020 at Turlock Funeral Home, 425 N. Soderquist Rd., Turlock, CA 95380. John Motts will officiate. Following the service, Shelly will be interred at Turlock Memorial Park. Flowers, donations and condolences may be offered to the Haase family, in the care of Turlock Funeral Home.

# Cemetery Details

## Turlock Memorial Park

575 N. Soderquist Rd.  
Turlock, CA 95380  
(209) 632-9111  
<http://turlockmemorialpark.com>

# Previous Events

## Memorial Service

MAR 6. 1:00 PM - 2:00 PM (PT)

Turlock Funeral Home  
425 North Soderquist Road  
Turlock, CA 95381  
(209) 632-9111  
<https://turlockfuneralhome.com>

## Interment

MAR 6. 2:00 PM - 3:00 PM (PT)

Turlock Memorial Park  
575 N. Soderquist Rd.  
Turlock, CA 95380  
(209) 632-9111  
<http://turlockmemorialpark.com>

# Tribute Wall



“ *Shelly Duane Haase Sr.*

---

January 28, 2023 at 09:01 AM



“ *Beautiful in Blue was purchased for the family of Shelly Duane Haase Sr..*



---

March 06, 2020 at 12:26 AM



“ *Peaceful White Lilies Basket was purchased for the family of Shelly Duane Haase Sr..*



---

March 05, 2020 at 11:02 PM



“ My prayers and condolences to the entire Haase family. Shelly Sr. was the best boss I've ever had. He welcomed me into his business 8 years ago and treated me like family. Everything I do for the business, going forward, will be in his memory.



*“Many friends come into our lives, but only a few leave with footprints on our hearts.”*

- Melissa Vega

---

**Melissa Vega** - March 05, 2020 at 08:13 PM



“ Arrive in Style was purchased for the family of Shelly Duane Haase Sr..



---

March 05, 2020 at 07:18 PM



“ Serenity Wreath was purchased for the family of Shelly Duane Haase Sr..



---

March 05, 2020 at 07:02 PM



“ *Large Basket Garden was purchased for the family of Shelly Duane Haase Sr..*



March 05, 2020 at 06:46 PM



“ *American Pacific Mortgage purchased the Fiery Lily and Rose for the family of Shelly Duane Haase Sr..*



**American Pacific Mortgage** - March 05, 2020 at 04:54 PM



“ *Peaceful White Lilies Basket was purchased for the family of Shelly Duane Haase Sr..*



March 05, 2020 at 01:47 PM



“ *Love, Kim Gonzales & Family purchased the Arrive in Style for the family of Shelly Duane Haase Sr..*



**Love, Kim Gonzales & Family** - March 05, 2020 at 01:39 AM

CR

“ *Charlene Read purchased the Beautiful in Blue for the family of Shelly Duane Haase Sr..*



---

**Charlene Read** - March 04, 2020 at 04:33 PM

-H

“ - *The TEAM at ARMS Air Conditioning & Heating purchased the Treasured Lilies Spray for the family of Shelly Duane Haase Sr..*



---

**- The TEAM at ARMS Air Conditioning & Heating** - March 04, 2020 at 01:54 PM

CB

“ *A true family man in every sense of the word. My love and prayers to Connie and Sons.*

---

**Carmen Briones** - March 04, 2020 at 12:53 PM

TD

“ *Shelly will be really missed, was a good friend when we first joined One Hour in 2009. Much love to the Haase family form Duggan's One Hour - Augusta, GA. Tony, Terrie, Randy, Micah and crew.*

---

**Tony Duggan** - March 03, 2020 at 04:08 PM

FD

“ From all of us at A & S Distributing purchased the Simply Elegant Spathiphyllum for the family of Shelly Duane Haase Sr..



---

**From all of us at A & S Distributing** - March 03, 2020 at 02:02 PM

LF

“ Love you, Mike and Pam Haase & Family purchased the Country Basket Blooms for the family of Shelly Duane Haase Sr..



---

**Love you, Mike and Pam Haase & Family** - March 03, 2020 at 12:39 PM



“ Sentiments of Serenity Spray was purchased for the family of Shelly Duane Haase Sr..



---

March 03, 2020 at 07:15 AM